More than 1,000 nephrology nurses are expected!

- The professional organization for nephrology nurses. Members actively practice in hemodialysis, peritoneal dialysis, chronic kidney disease, vascular access, and transplantation within hospitals and free-standing units.

- Your exhibit will be well attended and highly visible. Program hours and exhibit hours have been coordinated to be mutually exclusive — that is, your exhibit time will not compete with other activities. An opening reception, two coffee breaks, and a refreshment break will be held within the exhibit hall — insuring outstanding exposure.

- Plan now to join ANNA in an exhibit opportunity that will surely benefit your marketing and sales program. Complete your exhibit application and return it to us now!
ANNA offers several proven outstanding advertising and marketing opportunities to help you maximize your exhibit effort.

For more information, contact Susan Iannelli, susan.iannelli@annanurse.org.

Ways to enhance your exhibit presence.

Advertise in the 2020 National Symposium Program Book
We encourage you to reserve advertising space in the Official 2020 Symposium Program. The program contains information about exhibitors, the exhibit floorplan, corporate members, Board of Directors, hotel layout, program schedule, and social events.

Program Book Advertising Rates:
- Full Page, Black & White $1,475
- Full Page, Four Color $2,775
- Half Page, Black & White $975
- Half Page, Four Color $2,275

Closing date is January 20, 2020.

Registration Delivery Program
Participate in the ANNA Registration Delivery Program (Exclusive to All 2020 Symposium Exhibitors)
Upon the nephrology nurse’s arrival at the ANNA Symposium Registration Desk, your company’s sales and promotional literature can be waiting for them in their registration packets, alerting your customers of your products and services and encouraging them to visit your booth.

The cost to participate is $1,475 for one (1) piece; $2,075 for two (2) pieces. ANNA will extend a 20% discount to all participants who also advertise a full page or larger within either the March/April Symposium issue of the Nephrology Nursing Journal or within the ANNA Symposium Program.

To reserve your space, please forward the enclosed contract with prepayment (check payable to ANNA), by February 17, 2020. Forward 1,200 pieces to ANNA by March 2, 2020.

Special 2020 Nephrology Nursing Journal issues
January/February 2020
Closing Date: December 16, 2019
Pre-Symposium Issue – Details, information, and schedules of events for the ANNA 2020 National Symposium.

March/April 2020
Closing Date: February 17, 2020
National Symposium Issue – Contains Symposium abstracts. Bonus distribution to all attendees at the ANNA National Symposium in Orlando, Florida.

Rates (other sizes available):
- One Page, Black & White $3,360
- One Page, Four Color $5,210
- Half Page, Black & White $2,060
- Half Page, Four Color $3,910

Nephrology Nursing Journal is the exclusive official journal of the ANNA Symposium. No other journal represents ANNA or its Symposium.
Drayage Address for Exhibit Materials:
To:     ANNA National Symposium
Brede/Allied Convention Service, Inc.
YRC
2502 Lake Orange Drive
Orlando, FL 32837
For:    Exhibitors Name/Booth #

Official Exhibit Service Contractor:
Brede Allied Convention Services
407-851-0261

Conference and Exhibit Management:
ANNA National Office
East Holly Avenue   Box 56
Pitman, NJ 08071-0056
Phone: 856-256-2374
Fax: 856-589-7463

Tom Greene, Director of Marketing
Email: tom.greene@annanurse.org

Miriam Martin, Marketing Coordinator
Email: miriam.martin@annanurse.org

Specifications for Exhibit Hall:
• The exhibit hall is carpeted.
• Exhibit drapery will be red, white, and blue.
• All booths are 10' x 10' unless designated otherwise.
• Ceiling height Hall: 17'-20'
• Only island booths may exceed the standard height of 8'

Headquarters Hotel:
Caribe Royale
8101 World Center Drive
Orlando, FL 32821

Information about housing will be sent to exhibitors upon booth confirmation

View the current floorplan
https://shows.map-dynamics.com/anna2020

Island Fees: (All islands at $50 per square foot)

- 20' x 20' ...................................................... $ 20,000
- 20' x 30' ...................................................... $ 30,000
- 30' x 30' ...................................................... $ 45,000
- 30' x 40' ...................................................... $ 60,000

Booth Fees:

- Inline Booths .............................................. $ 3,600
- Corner Booths ............................................. $ 3,800
- Non-profit Foundation* ................................ $ 1,400

A deposit amount of at least 50% of booth fee is required with all applications.

* Non-profit foundation booths (IRS Status 501C-3) will be assigned on a space available basis only and will not be assigned booth numbers until all commercial space is confirmed. Non-profit booths may be placed outside of the main exhibit hall.
General Information

Policy for Assignment of Space

All applications for space must be filed on the contract form enclosed. Please keep a copy for your records. It is not always possible to assign one of your preferred choices. However, we will try to make assignment in requested area.

The primary consideration in the assignment of space to exhibitors shall be in the best interest of the ANNA. ANNA may at its discretion accept or reject any application for space, and reserves the right to relocate or reassign exhibit booths at any time.

Exhibit space assignments will be made in accordance with a two-tiered point system. Corporate Members will be ranked in the first tier and all other exhibitors will be ranked in a second tier.

Companies in the first tier who submit their exhibit applications by the established deadline will be assigned space in the order of their earned points, from highest number of points to lowest number of points. After exhibits are assigned for companies within the first tier, companies within the second tier will be assigned exhibit space in the order of their earned points from highest to lowest.

Terms of Payment and Cancellations

Applications should be accompanied by check or credit card payment (VISA, MasterCard or AMEX) in the amount of 50% for each exhibit space, checks payable to the ANNA and mailed to East Holly Ave., Box 56, Pitman, NJ 08071. ANNA’s tax identification number is 23-7189008. The balance of payment shall be due upon receipt of confirmation. Should any contingency prevent holding of the Conference or Exhibition, ANNA shall not be held liable for any expenses incurred by the Exhibitor.

Exhibitor Services:

The following services will be provided to exhibitors at no additional charge:

• A standard identification sign showing exhibitor’s name and booth number.
• Eight-foot high back wall and 36” high side rails of quality fabric.
• Security Guard service.
• Daily cleaning of aisles in Exhibit Area.
• Company listing in Program Book and online.
• Complimentary exhibit badges for three exhibit personnel per booth.
• Pre-registration list of all attendees will be given out onsite. This list may be used as a customer lead system.

• Opening Reception and Refreshment breaks in exhibit hall.

Note:

ANNA does not provide any complimentary electricity, labor, drayage, etc. for your exhibit.

Hotel Accommodations/Meeting Space

ANNA has made arrangements with the hotel for an exhibitor block of rooms. Hotel rooms are provided on a first-come, first-served basis and exhibitors should plan on making arrangements as early as possible and can be made directly on the ANNA website www.annanurse.org. No hotel accommodations will be made for non-exhibiting firms.

Meeting space/function rooms for exhibitors will be available in a limited number. Reservations must also be cleared through the ANNA National Office. Meeting space must not be open during exhibit hours or during sessions. Under no circumstances will companies not exhibiting nor making Conference contributions equal to the average booth fee be permitted to participate in activities during each meeting.

Security and Liability

Security will be provided during exhibit hours to control admission. However, each exhibitor must make provisions to safeguard his/her goods from the time they are placed in the exhibit area until they are removed by him/her. ANNA, Anthony J. Jannetti, Inc., and the hotel are not responsible for loss or damage due to any cause. Space is leased with the understanding that ANNA, Anthony J. Jannetti, Inc., and the hotel will act for the exhibitor and his or her representative only in the capacity of agent, and not as principal; and that ANNA, Anthony J. Jannetti, Inc., and the hotel assume no liability whatsoever for damages, for any act of omission or commission in connection with said agency, and that the exhibitor and his or her representatives hereby release ANNA, Anthony J. Jannetti, Inc., and the hotel from any or all liability for loss ensuing from any cause whatsoever. The rules and regulations are to be construed as part of all space contracts. ANNA reserves the right to interpret them as well as make final decisions on all points the rules and regulations do not specifically cover.

Special Regulations

No Smoking Policy — Smoking is not allowed within the exhibit area at any time, including move-in and move-out.

Subletting of Space — The subletting or assigning of space is prohibited. Two or more companies may not exhibit in a single space unless special arrangements have been made with the Exhibit Manager.

Installation — Exhibits should be installed so they will not project beyond the space allotted or obstruct the view of, or interfere with other exhibits. HCEA standards will apply.

Fire Safety — All structural work, such as extra shelving, standards, display racks, signs, spotlights, etc., must be approved, and all decorations, drapery, and other fabrics must be flame-proofed before being used in decoration of any exhibit. Balloons are prohibited.

Courtesy — The rights and privileges of an exhibitor shall not be infringed upon by any other exhibitor. Interviews, demonstrations, distribution of literature, etc., must be made from within the exhibitor’s booth. Exhibitors may not enter another exhibitor’s booth or photograph/investigate another exhibitor’s products at any time without the expressed permission from the exhibitor.

Canvassing — Canvassing outside the booth is forbidden. Vendors and/or exhibitors may not distribute materials to other exhibitors at any time by canvassing the hall. All business must be conducted from within each exhibitor’s booth.

Advertising — Advertising material or signs of exhibitors other than those who have engaged space are prohibited. Exhibitors may not display advertising, logos, or names for products other than those sold by the exhibitor in its normal course of business unless approved by ANNA in advance.

Audio-Visuals — Audio-visual presentations must be so arranged that aisles are not blocked and be presented in a sound-proof area or so remote that the neighboring exhibitors are not disturbed. All apparatus must conform to the fire regulations of the convention center. Exhibitors with noisy electrical devices, or other exhibits or devices which may prove objectionable to other exhibitors because of noise, odor, or other disagreeable features, must agree to accept booth assignment which will abate reasonable objections to these annoyances.

Conduct — Unethical conduct or infraction of rules on the part of the exhibitor or his or her representatives or both will subject the exhibitor or his or her representatives or both to dismissal from the exhibit hall. In this event, it is agreed no refund shall be made by ANNA and no demand for redress will be made by exhibitor or his or her representatives. Disregard for any rule stated here is considered just reason for ANNA to prohibit an exhibitor from attending all future activities.

Registration

All confirmed exhibitors will have the opportunity to pre-register their personnel. It is to the exhibitor’s advantage to register early so as to avoid delays onsite. Three (3) badges are included with each 10’x10’ booth. Additional badges are $100 each. The contact person for badge registration is Miriam Martin, email miriam.martin@annanurse.org. The official registration area will be open daily. All attendees will be required to register, and admission to the exhibits will be by badge only.